

Our team of volunteers depends on 2-way radio communications to "keep you grounded" as your event takes off.

REACT, or **R**ADIO **E**MERGENCY **A**SSOCIATED **C**OMMUNICATIONS **T**EAMS, is an international organization comprised of local teams. We assist at events to maintain our radio skills while providing a public service.

We typically have a Crest **REACT** representative available to sit in some of your planning sessions before the event.

This provides an opportunity for your organization and ours to get to know how we can best locate our members and use two-way communications for success of the event.

REACT has been on the scene for over thirty years providing help to communities across the country. Volunteers started in 1962 by monitoring C.B. Channel 9 and assisting motorists in various ways. Although many still use C.B., a large percentage of the membership now has amateur and G.M.R.S. radios.

In some locations, REACT members talk directly to AM and FM broadcast stations on G.M.R.S. with traffic reports. Other on-line facilities may include Red Cross, Weather Bureau, Fire Departments, Highway Patrol, etc. Taking part in local events gives further opportunity for involvement as a communicator. We enjoy donating our time, and personal radio equipment service, at no charge to the public. We are insured for \$1,000,000 liability.

MORE INFORMATION?

CREST COMMUNICATIONS

Crest REACT - Team 4252

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Join: membership@crestcom.org

Team Web: www.crestcom.org

CREST



**TAKING YOUR
EVENT
TO NEW
HEIGHTS!!**

COMMUNICATIONS



2-Way Radio Communications

Many organizations use our free service of two-way radio volunteers to communicate and coordinate for a smooth running operation on their "big day" of activities.

REACT [**R**ADIO **E**MERGENCY **A**SSOCIATED **C**OMMUNICATIONS **T**EAMS] has a well established reputation of facilitating community events for over 30 years. Crest Communications / Crest REACT has been an ongoing contributor to public safety and a popular favorite among many event planners in southern California since 1978.

Here are some of the past events that we have donated our services to:

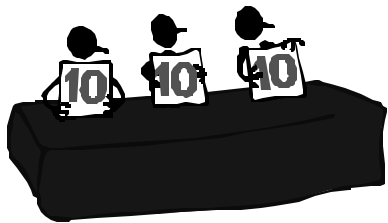
GENERAL:

- Walk-a-thons
- Parades
- Street Fairs
- Cart Races
- Chili cook-offs
- Tractor races and truck pulls
- Hot air balloon contests
- Assisting Red Cross
- Missing children searches
- Providing news media with on-scene information

SPECIFIC:

- Arroyo Trabuco Canyon Clean-Up
- Run for the Crown, Corona
- Traveland Chili Cook-Off, Irvine
- Festival de la Familia, Riverside
- Los Angeles Marathon
- Norco Valley Fair
- Chino Air Show
- World Greatest Working Truck Show
- March of Dimes
- Special Olympics
- World Championship Motorboat Racing
- Toys for Porterville [with KABC-TV]
- WalkAmerica
- Red Flag Patrol [California Department of Forestry]

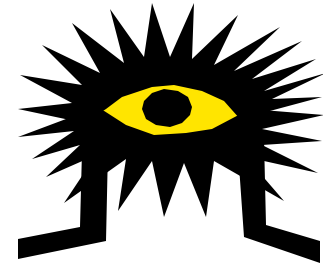
GET A PERFECT SCORE WITH



CREST

What Can We Do For You?

!! LOOK !!



Some of the services we provide:

- Parking and crowd control
- Directions and information
- VIP shadowing
- First Aid
- Radio contact with Police, Fire, Ambulance, FAA, etc.
- Gate security
- Transport of people and supplies
- Vehicle or foot patrol
- Lost and found booth
- Observations/Reporting of traffic conditions



Makes All The Difference