

# CREST REACTivities



*“Public Service Through Voluntary Two-Way Radio Communications”*

Crest REACT Team #4252

Corona, California

Year 2001, Issue 1

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*“If you always do,  
what you’ve always done,  
You’ll always get,  
what you’ve always got.”*

REACTivities is the official  
newsletter of  
Crest Communications  
REACT Team #4252  
Corona, California

Non-member subscription rate is \$5.00  
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contact Bob Leef at 909-279-9358 or  
via e-Mail: kb6don@earthlink.net

### CONTACT US:

On the Internet:  
<http://www.tmqg.com/react>

Via Internet e-Mail:  
[membership@crestcom.org](mailto:membership@crestcom.org)

This newsletter is published  
quarterly and mailed approximately one  
week prior to our monthly meetings of  
August, November, February and May.

### RADIO NET:

Monday Night @ 8:00 p.m.  
462.675 MHz

## Team Crest Closes 2000 with End-Of-Year Banquet Dinner

### *Corona Sizzler Restaurant Feeds Member & Loved Ones at Team Crest’s Dec/2000 Dinner Meeting*

**Corona, CA, December 7, 2000** — Team members attending the Dec/2000 meeting were not only treated to an outstanding meal, they were also introduced to the team’s newest Life Members.

The Sizzler Restaurant provided the backdrop for our team’s final meeting of the year. As approved by the membership back in Sep/2000, the team voted for it’s first annual “dinner meeting” to celebrate the installation of it’s new Board of Directors and to provide a “member appreciation” dinner to thank all those who contributed to our success during 2000.

After everyone had been seated, newly “re-elected” President Wayne Barringer went to the podium and thanked all members and their families for attending. He also welcomed the visitor in attendance, indicating that “anyone who brings their

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## Team Begins 2001 With New Goals & Hopes for Another Successful Year

### *New objectives distributed to all members at Jan/2001 team meeting .*

**Corona, CA, January 4, 2001** — After a very successful 2000 year, Team Crest has once again renewed it’s efforts toward growth, recognition of it’s members and improvements in both operations and communications.

“The achievement of goals is an important one for our team,” said Crest 94/Wayne, the team’s ‘re-elected’ President who ran uncontested during team elections. “They give us a sense of direction for the future. It identifies where we start, where we’re going, and gives us an idea along the way regarding our progress. After all, if we do the same thing we did last year, won’t we mind up in the same place?”

To keep the momentum going from last year, goals have been developed that target specific areas needing improvement. Committees are being established to make sure advancements are made during each quarter. Awards & Recognition, Training and Membership Recruitment are “mission critical” areas requiring attention.

*(Continued on page 2)*

# RADIO COMMUNICATIONS



**NEW REACT LIFE MEMBERS INTRODUCED.**

Crest 210/Michael, LM#556 (L) and Crest 25/Ed, LM #555 (C) congratulated by team president, Crest 94/Wayne (R)

**Corona, CA, December 7, 2000** — Team members attending the Dec/2000 meeting were introduced to the newest additions to the team's Life Member list.

After a motion during the Sep/2000 team meeting was passed with a resounding "YEA" vote by all in attendance, the paperwork was submitted [with payment, of course] to REACT International, in Suitland, MD. They were asked to "hold" the application so it would be processed "just in time" for our team's last meeting of the 2000 calendar year.

After enjoying a fine dinner at the Corona Sizzler Restaurant, newly "re-elected" President Wayne Barringer read the letter from REACT headquarters in Suitland, MD announcing our team's newest new Life Members of REACT.

Our own Crest 25/Ed was given LM #555 [not a number he will easily forget!!] and Crest 210/Michael was given LM #556. Now if either of them forgets, the only thing they have to do is ask the other and either add or subtract one digit!!

Additional information can be obtained from the "NEWS PAGE" of the team's web site: <http://www.tmqg.com/react>

Ever so humble, both members have chosen to continued being referred to by their Crest unit numbers!!

CONGRATULATIONS!!!

## Awards & Recognition

### *Focus on Membership Appreciation is an Important Priority*

Together Everyone Achieves More. **TEAM** is the focus of our efforts during the 2001 calendar year. Increased communications, more training, better documentation, and a repeat of last year's member appreciation efforts. It has been jokingly said that anyone who "showed up breathing" was awarded a certificate. Although that's not quite true, lots of certificates were given to members during 2000.

It has been said there is no "I" in "TEAM" and if 2000 was an example, it is definitely true. Our team's Award & Recognition Committee worked overtime last year spitting out Certificates of Appreciation. Every member of the team was given a Certificate of Membership, even though we charge no team dues. And all team members received FREE personal for 2000, but were required to participate in [at minimum of] two events to qualify for renewal eligibility.

More information can be found on our team web site at: <http://www.tmqg.com/react>

## 2001 Team Goals

*(Continued from page 1)*

**•A. TRAINING:**

1. Create a "New Member Training Guidelines" to document and standardize training objectives & skills to be acquired.
2. Create a checklist that documents the process of #1.
3. E-mail notification when training is completed.
4. Establish a Jr. REACTer Committee within our Team.

**•B. COMMUNICATIONS:**

1. REACTivities e-Gram will be distributed on/about the 15th of each month.
2. Conduct a periodic "roll call" of team members immediately after the Monday Night Net.
3. Create a "Guidelines for GMRS Personal Use" brochure
4. Create a newsletter for mailing to members on a quarterly basis.

**•C. MARKETING:**

1. Conduct a "simulated/mock emergency test drill" on a semi-annual basis.
  - > The test drill will have a Press Release and pamphlet released to increase exposure.
  - > Test drill guidelines will be established and distributed for member comments.
  - > Use e-mail address to solicit input from scanner operators or interested parties.
  - > Invite GMRS visitors to join in. Advertise on Monday Night Net and all media outlets.
2. Create press releases that can be faxed to print media outlets for distribution.
3. Maximize team exposure through brochures, paper window banners, bumper stickers, etc.
4. Have a "REACTfest", with repeaters, handhelds, etc. Invite manufacturers to attend. Advertise it to the mass media via Press Release.
5. Initiate a 3-step mailing campaign to all new GMRS license holders in the local southern California area.

**•D. INFORMATION & DOCUMENTATION:**

1. Maximize the use of the team's electronic resources, such as e-mail, eGroups list, web site and REACTivities e-Gram.
  1. Standardize the format for all team information. All agendas, meeting notes, correspondence should be maintained by all team officers on a floppy disk, using standardized fonts, paper size, margins, etc.
  2. Standardize event notification content and how it is distributed using electronic resources. Any source should contain as much information possible.
2. Changes in ANY member contact information will be distributed by e-mail. Updates will be made monthly, or as soon as possible, to the eGroups database. E-mail to the list will notify members of updated information.

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### **Another quick note ....**

Our next team meeting will be February 1st [Thu]. If you haven't been to one recently, please take a break and attend. Not only is the pace "fast and furious" but it's mixed in with laughter & fun, too. On the agenda ....

FREE photos for your REACT ID. Meet our new members. Refreshments!! 462.675 MHz Simplex.

# REACTivities e-Gram Begins New Year

**Expanded use of electronic resources a high priority for 2001 operations calendar.**

**January 10, 2001** — Members of Crest Team were sent the inaugural issue of the 2001 electronic newsletter today. Sent via Internet, it arrived in member's e-mail boxes less than one minute later.

Members of local teams and other selected guests were also sent a "courtesy" copy of the 2001/Jan issue. One of the longest and most informative to date, it provided some background information on new members, highlighted information links available on the Internet, and listed events available for members to volunteer their participation.

The electronic version will be sent monthly, with special updates sent as needed. An emphasis is being placed on the sharing of information through electronic media. It is less expensive [especially with the recent postal increase], faster and more convenient.

It's important to keep your e-mail address updated on the team's membership roster. Crest 25/Ed has put in a considerable amount of effort to make sure the most up-to-date information is available on our team's newsgroup listing on eGROUPS.com - - the list is now "for members only" and it is now a "moderated" list. That means there is no longer an "open enrollment" option for those who are not members of our team. ONLY team members can apply for membership to this list.

## Year 2001 Team Goals

*(Continued from page 2)*

### **E. AWARDS & RECOGNITION:**

1. Every "paid" member will receive a Membership Certificate suitable for framing.
2. Form an A&R Committee to create annual and quarterly awards.
3. Publish a Press Release on the team web site whenever a member is recognized.
4. Publish formal Press Releases for distribution for all items that are "newsworthy."

This list, while not exhaustive, gives our team a "sense of direction" and serves as a "compass" for our future growth.

Think about it...if we could accomplish even half of the goals listed here, what a difference it would make!!! While it's true that it will take effort to accomplish these goals, it's our team is worth the investment??

**"In all of nature there is no such thing as *staying the same*. You are either striving to make yourself better.....or allowing yourself to get *WORSE!!*"**

## End-of-Year Banquet Dinner

*(Continued from page 1)*

checkbook is welcome!!" After the laughter died down, he quickly announced that not every meeting was a "dinner meeting," resulting in even more laughter.

This was the team's first dinner meeting, and based on the comments of those present, it's likely it will become an "annual" event.

Special thanks to Crest 46/Tom for his diligent efforts in arranging the dinner. His efforts resulted in a "good time" that was had by all!!

## About Crest - Team #4252

### YEAR 2001 OFFICERS:

Crest 94 / Wayne .....	President
Crest 30 / Chuck .....	Vice President
Crest 210 / Michael .....	Communications
Crest 46 / Tom .....	Training
Crest 25 / Ed .....	Secretary
Crest 51 / Barry .....	Treasurer

### TEAM MEETINGS:

Crest REACT meets monthly @ 7:00 p.m. on the first Thursday at the Corona Senior Center on the corner of 10th & Belle Streets. "Talk in" on 462.675 MHz simplex. A valid FCC license is required on this frequency.

For directions or information, please call 909-279-9358 or 800-99-REACT.

An auto-reply "info-box" provides an extensive amount of FREE information on Team Crest and REACT membership in the Southland. Send an e-mail to:

> membership@crestcom.org

### BACKGROUND INFORMATION:

Crest REACT is a 501(c)(3) non-profit organization that provides volunteer two-way communications. By using a combination of GMRS, amateur and CB radios, we facilitate community events of all kinds such as parades, festivals, races, etc. Members also assist Red Cross, Salvation Army, and other selected agencies. We carry \$1,000,000 of liability insurance.

On a daily basis we report free-way accidents and problems that impede the normal flow of traffic. Some of this information is broadcast on AM and FM stations in Southern California, helping millions of drivers. For our work, we have been bestowed The President's Volunteer Action Award.



### RADIO OPERATIONS:

We use a range of authorized frequencies licensed by the Federal Communications Commission. The team's primary operations are conducted on the 462/467.675 frequency pair.

# CREST REACT

## Crest Communications

P.O. Box 395, Corona, CA 91718

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Fax: 714-994-6565

Info: [membership@crestcom.org](mailto:membership@crestcom.org)

or <http://www.tmqg.com/react>



GMRS — AMATEUR — FRS — BASE / MOBILE

## Here It Is!! Open Now!

### Team "REACTivities" Newsletter Inside

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## REACT - Radio Emergency Associated Communications Teams

REACT has been on the scene for 30+ years. We provide 2-way communications as a public service in emergencies and as a public service to our communities. Want more info — REACT International web site at <http://www.reactintl.org>

***"Public Service Through 2-Way Radio Communications"***

### Crest Communications / Crest REACT Team #4252, Corona, California

#### Come Join Us:

Team meetings are held the 1st Thursday of each month at the Corona Senior Center, corner of 10th & Belle in the city of Corona. We start promptly at 7:00 p.m. Visitors are always welcome.

#### Monday Night Net:

REACT teams from all across southern California check in on the Monday Night Net at 8:00 p.m. on 462.675MHz. No Radio? Use a scanner — and listen to the most current news available.

#### Want More Information?

We make it easy AND convenient!! FREE information is an e-mail away from your fingertips!! Crest REACT team members share a common interest in radio communications and public service.

> Internet: <http://www.tmqg.com/react>

> Information: [membership@crestcom.org](mailto:membership@crestcom.org)

### 2-Way GMRS Communications in SoCal

Southern California has one of the most extensive GMRS repeater networks in the United States. Crest REACT members rely heavily

on the capability of GMRS base & mobile operators to make reports, stay in touch with each other and their loved ones.

Over the years, Crest REACT has focused on building and maintaining a GMRS repeater network that provides reliable, extensive communications range capability.

Today, that network is a reality.

As a REACT member, or if you are an individual with a valid GMRS license, our repeater network is available to you.

We realize people obtain their GMRS license for many reasons.

Through our REACT membership, we use our radios to report traffic accidents, assist during emergencies, and stay in contact with each other.

If you have your GMRS license, please listen in to the Monday Night Net. When we ask if there are any GMRS license holders wanting to "check in" ... We'd like to hear from you.